

TOP 3 REASONS WHY YOUR ENTERPRISE SHOULD BE AUTOMATING



With automation changing the face of work, it's no exception that organizations across Singapore are jumping on the automation bandwagon.

In partnership with SGTech – a non-profit trade association that represents over **1,000 companies** in the innovation space, we surveyed **133 enterprises** in Singapore to get a comprehensive picture of the state of automation in the country.

Here are the **top 3 reasons** why enterprise digital automation is rapidly gaining currency in Singapore.

1 Automation can help you gain a competitive edge

83%

of all organizations in Singapore have implemented **at least one automation solution**

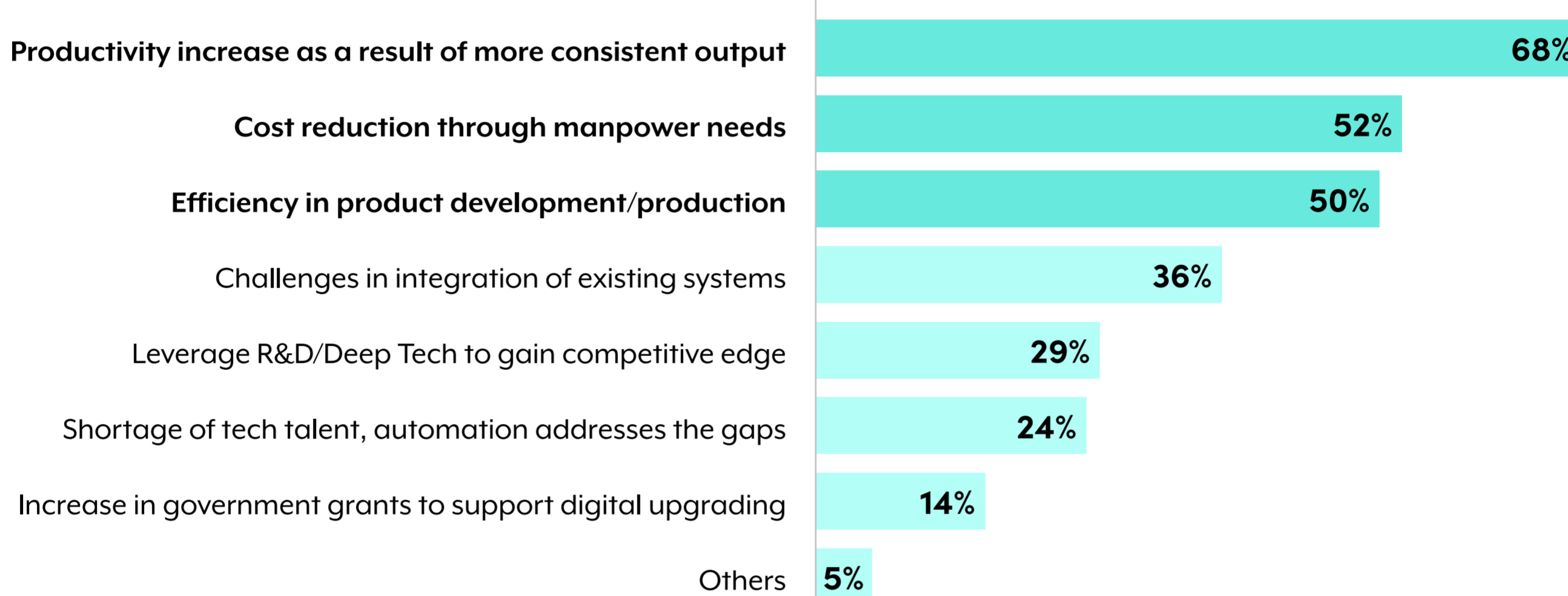


Some of the top reasons cited for implementing digital automations include:

Driving productivity

Efficiency

Cost savings

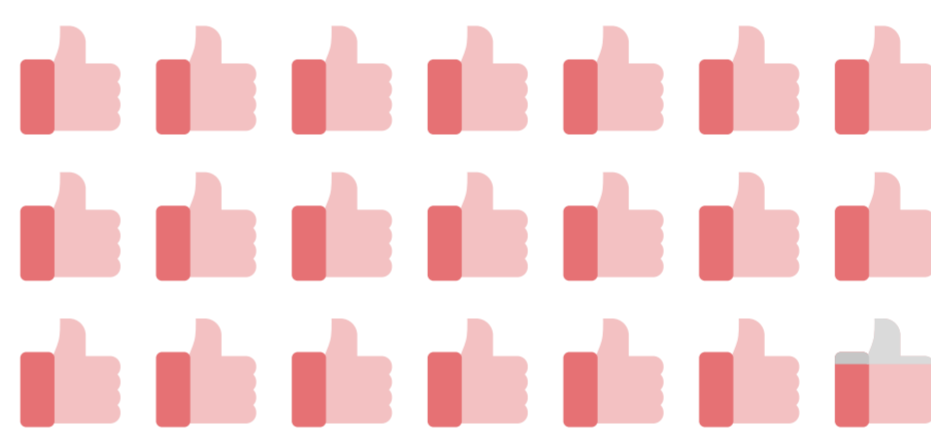


As automation adoption continues to accelerate, companies in the lead will continue to **rack up efficiency gains, acquire greater data visibility, and accelerate innovation**; meanwhile, those lagging on the automation curve will inevitably get left behind.

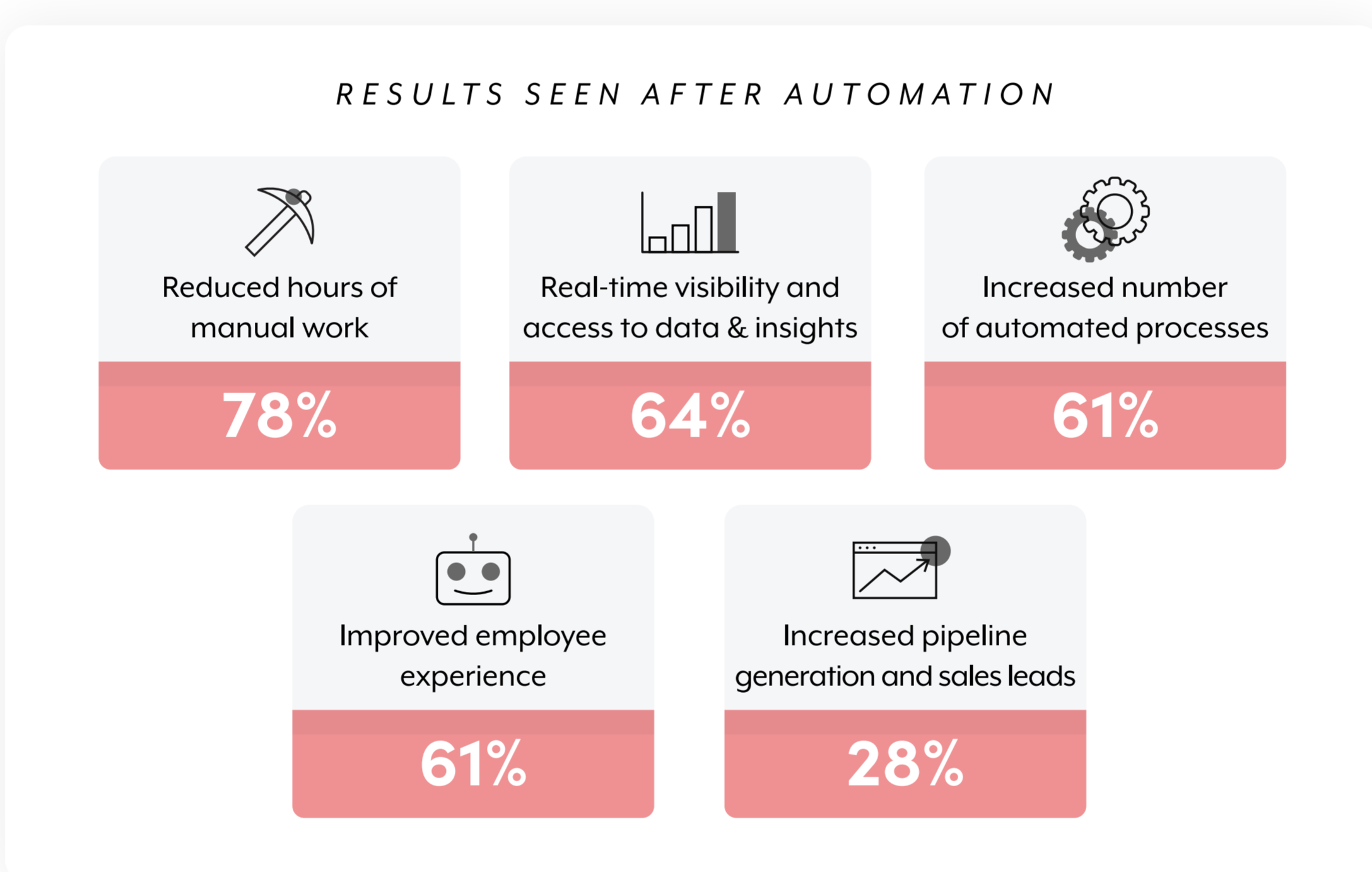
2 Automation delivers business KPIs faster

98%

of respondents saw **positive results** from digital automations



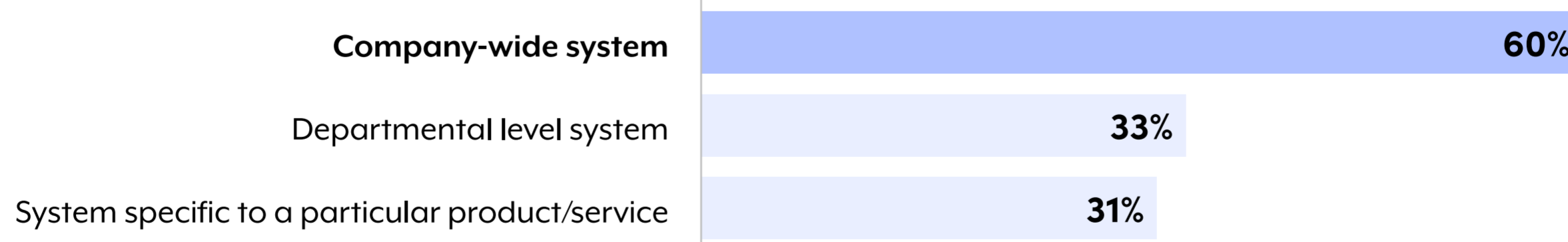
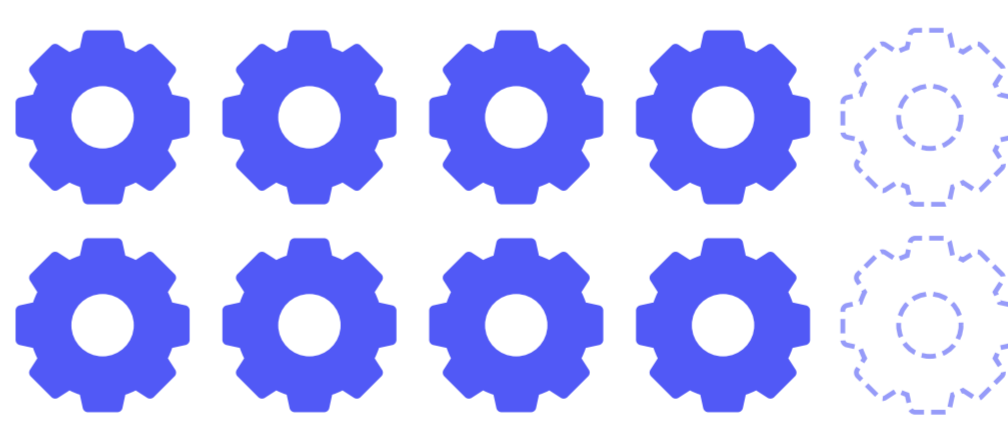
Businesses cite **reduced hours of manual work, real-time visibility of data, and an improved employee experience** as some of their key automation wins.



3 Enterprise-wide automation adoption will continue to accelerate

81%

intend to **automate just as much** as last year, if **not more**, in 2023

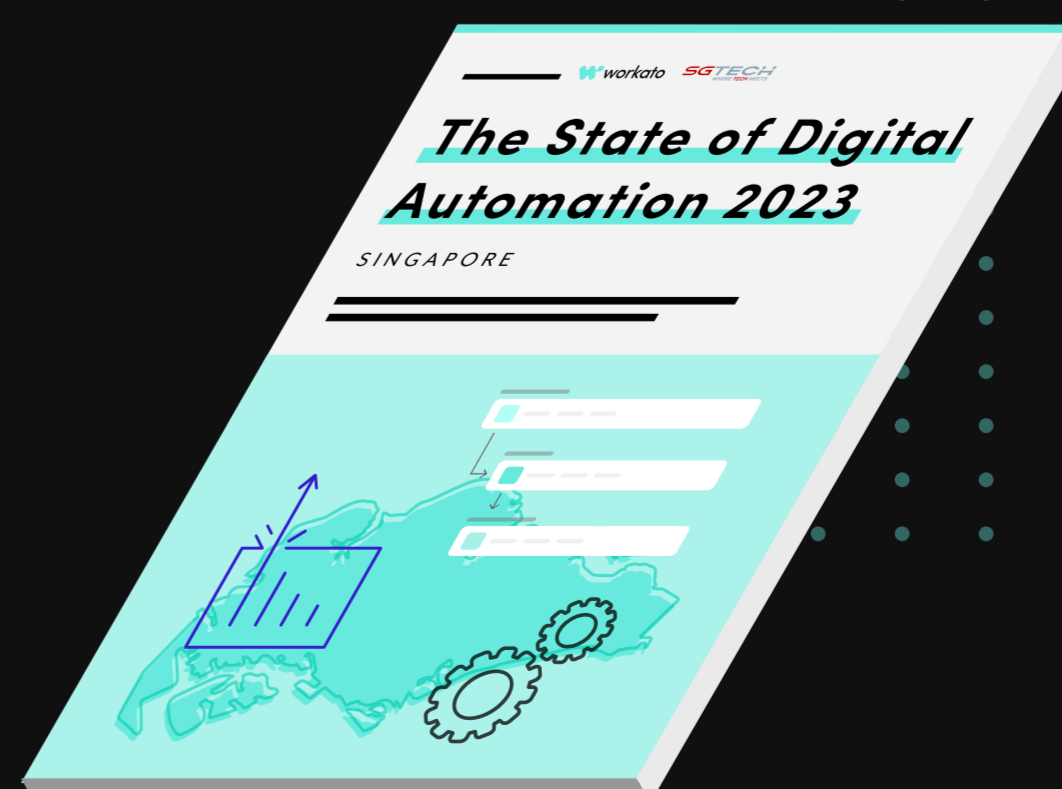


As business users get more comfortable with automation, we expect to **see an uptick in enterprise-wide automation adoption**.

In 2023, **60%** of enterprises intend to roll out company-wide automation systems, as opposed to point solutions or departmental automation.

Keen to dive deeper into what's driving enterprises to embrace automation?

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